

Annual Report on State Advertising Expenditure

Public Authority:	The Teaching Council	Reporting Period:	August - December 2025
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Count	Media Service Provider or Online Platform	Business Group (where applicable)	Annual advertising spend (incl. VAT)
1	Tuairisc.ie	N/A	€738
6	Facebook and Instagram	Meta	€1,098.90

Total annual advertising spend	€1,836.90
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